



## THE MIDDLEBURG HORSE TRIALS

### WE CORDIALLY INVITE YOUR SPONSORSHIP

The Middleburg Orange County Pony Club is a 501(c)(3) non-profit organization whose mission has been teaching riding and competition to young riders of this area since 1957. Under the United States Pony Clubs, MOCPC develops responsibility, judgment, leadership, and self-confidence in its members as they learn riding, mounted sports, and the care of horses and ponies.

As a small nonprofit, the Club relies on the generous support of its Sponsors to produce and promote its primary annual fundraising effort, the Middleburg Horse Trials. This ever-expanding, family-friendly, free-to-the-public event funds the MOCPC activities each year including weekly lesson and pony club rally subsidizations, horse management clinics, participation in community events like the Middleburg Christmas Parade, and assistance to our young riders competing in the national pony club championships. We could not possibly do all these things without the support of our sponsors!

Sponsorship is also a cost-effective way to enhance recognition of your organization, products, or services and make a lasting impression with the community, while also supporting the continued development of the MOCPC. Each sponsorship package can be tailored to meet your budget and visibility needs.

#### SPONSORSHIP LEVELS

- Platinum Sponsor** \$1,100  
\*Full page (7 3/4" x 4 1/2" vertical) ad in official event program (on both inside & back cover pages)  
\*Display opportunities on vendor row  
\*Sponsor sign on XC jump of choice and Stadium Arena-MHT signage  
\*Advertising banner at Entrance, Stadium Arena, Secretary's Stand- Provided by Sponsor  
\*Public announcements during the event as Platinum Sponsor  
\*Full sponsorship of Preliminary Divisions

- Silver Sponsor** \$500  
\*Full page (7 3/4" x 4 1/2" vertical) ad in official event program  
\*Sponsor sign in general area-MHT signage  
\*Advertising banner in Stadium Arena-Provided by Sponsor  
\*Public announcements during the event as Silver Sponsor  
\*Full sponsorship of Novice Divisions

- Copper Sponsor** \$175  
\*Business card ad in official event program  
\*Sponsor sign in general area-MHT signage  
\*Periodic PA announcements throughout the event

- Special Event Promotional Sponsor** \$150  
\*Sponsor directional signs to event on Route 17

- Gold Sponsor** \$850  
\*Full page (7 3/4" x 4 1/2" vertical) ad in official event program  
\*Sponsor sign on XC jump of choice-MHT signage  
\*Advertising banner at Stadium Arena, Secretary's Stand- Provided by Sponsor  
\*Public announcements during the event as Gold Sponsor  
\*Full sponsorship of Training Divisions

- Bronze Sponsor** \$300  
\*Half page (3 7/8" x 4 1/2" vertical) ad in official event program  
\*Sponsor sign in general area-MHT signage  
\*Advertising banner at Secretary's Stand-Provided by Sponsor  
\*Public announcements during the event as Bronze Sponsor  
\*Full sponsorship of Beginner Novice Divisions

- Friend of Middleburg Horse Trials** \$50  
\*Listing in program as a Friend of the Middleburg Horse Trials  
\*Preferred Parking

- Prize Sponsor** – Contact us for division product prizes

**THE MIDDLEBURG HORSE TRIALS**  
**PO BOX 1758**  
**MIDDLEBURG, VA 20118**





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## THE MIDDLEBURG HORSE TRIALS SPONSORSHIP AGREEMENT

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Company or Individual Name as it should appear in program

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Primary Contact

Title

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Address

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Phone

Email Address

I wish to remain anonymous

Please link my company's website on the MOCPC Sponsor Site

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Website URL

### Select Sponsor Level:

Platinum \$1,100  
 Gold \$ 850  
 Silver \$ 500  
 Bronze \$ 300  
 Copper \$ 175

Special Event Promotional Sponsor \$150  
 Friends of the Middleburg Horse Trials \$ 50

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Signature

Date

**FORMS MUST BE SUBMITTED WITH PAYMENT  
NO LATER THAN WEDNESDAY, MAY 23, 2018  
FOR SIGNAGE/PROGRAM PURPOSES**

Please make check payable to the Middleburg Orange County Pony Club and mail with completed form to MOCPC, PO Box 1758, Middleburg, VA 20118. Camera ready artwork must be submitted to Lori Freeman at [lfreeman123@yahoo.com](mailto:lfreeman123@yahoo.com) no later than Wednesday, May 23, 2018.

If you have any sponsorship-related questions, please contact Anne Quanbeck at [anne@thequanbecks.com](mailto:anne@thequanbecks.com) or call 540-454-3247.

**THANK YOU FOR YOUR SUPPORT!**

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